# **Full Page**

8" tall by 5" wide \$150

Full Page inside front & back covers \$200

## 2017 Minnesota Scottish Fair & Highland Games Program Advertising Requirements

#### Size

Quarter Page, Half Page & Full Page ads are available. Boxes shown for each ad size are not the actual size. **Please refer to the boxes for dimensions**.

Ads MUST conform to the size requirements to be placed.

#### **Format**

Please email your black & white ad in one of the following formats:.pdf .jpg .bmp .tif .png - Please imbed all fonts.

Ads submitted in other formats will NOT be placed.

## **Payment**

Ads must be paid in full prior to ad placement. Checks made out to: MSFHG Please mail payment ONLY to: MN Scottish Fair C/O Don Cogswell 1366 Camelback Dr.

#### **Deadline**

Eagan, MN 55123

Ads must be received by 5 pm on Friday, July 1, 2017 to guarantee inclusion in the program. Ads received after the deadline will be placed on a space available basis.

### **Email Ad to:**

dbcogswell@mnscottishfair.org

### **Subject line:**

MSFHG Ad - Name of your Business/Group

### **Questions**

Call Don Cogswell 651-687-9666 or 651-283-0362 or email: dbcogswell@mnscottishfair.org

# **Quarter Page**

3.75" tall by 2.5" wide or 2.5" tall by 3.75 wide \$55

# **Half Page**

3.75" tall by 5" wide

\$100