

2018 Minnesota Scottish Fair & Highland Games Sponsorships

All Levels of Sponsorship Will Receive:



1. Company logo and web link on Minnesota Scottish Fair website through calendar year end
2. Recognition in Minnesota Scottish Fair & Highland Games Program
3. Minnesota Scottish Fair souvenir and event poster.
4. Information about Minnesota Scottish Fair volunteer opportunities
5. Sponsor Appreciation Event Invitation for a date TBA
6. Sponsor Badges, Certificate of Appreciation and acknowledgement of donation.
7. Opportunity to participate in Parade of Scots.

Mary, Queen of Scots - \$7500+ Naming Opportunities - Pipe Band Area or Heavy Events Area.

1. Pipe band to play at an upcoming event, prior to the next years' games
2. Recognition during Minnesota Scottish Fair stage announcements
3. Logo inclusion on promotional materials
4. Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item
5. 20 x 20' space at Festival Grounds with direct consumer interaction
6. VIP Parking
7. VIP seating for (16) for use at Main Field, Heavy Events, Highland Dancing

William Wallace, Braveheart - \$5,000 - Naming Opportunities - Highland & Country Dance Stage or Sponsor Volunteer T-shirts or Musical Group "Brass Lassie."

1. A private company Ceilidh
2. Recognition during Minnesota Scottish Fair stage announcements
3. Logo inclusion on promotional materials
4. Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item
5. 10 x 10' space at Festival Grounds with direct consumer interaction
6. VIP Parking
7. VIP seating for (12) for use at Main Field, Heavy Events, Highland Dancing

Robert Burns - \$2500 -Naming Opportunities - Gathering Tents or Bleachers or Children's Area or Golf Carts or Port-a-potties

1. Recognition during Minnesota Scottish Fair stage announcements
2. Logo inclusion on promotional materials
3. Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item
4. 10 x 10' space at Festival Grounds with direct consumer interaction
5. VIP Parking
6. VIP seating for (10) for use at Main Field, Heavy Events, Highland Dancing

Thistle - \$1000 Sponsorship Opportunities

1. Logo inclusion on promotional materials
2. 10 x 10' space at Festival Grounds with direct consumer interaction
3. VIP Parking
4. VIP Seating for (8) for use at Main Field, Heavy Events, Highland Dancing

Tartan – \$500 Sponsorship Opportunities

1. VIP Parking
2. VIP seating for (6) for use at Main Field, Heavy Events, Highland Dancing

Heather – \$250 Sponsorship Opportunities

1. VIP Seating for (4) for use at Main Field, Heavy Events, Highland Dancing

Minnesota Scottish Fair & Highland Games

SPONSORSHIP FORM



Please return this completed form with check made out to "MN Scottish Fair" to:

MN Scottish Fair
c/o Don Cogswell
1366 Camelback Dr.
Eagan, MN 55123

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone number: _____

- Mary, Queen of Scots - \$7500+ Naming Opportunities - Pipe Band Area or Heavy Events Area**
- William Wallace, Braveheart \$5,000 Naming Opportunities - Highland & Country Dance Stage, or Sponsor Volunteer T-shirts, or Musical Group "Brass Lassie"**
- Robert Burns - \$2500 Naming Opportunities - Gathering Tents or Bleachers or Children's Area or Golf Carts or Port-a-potties**
- Thistle - \$1000 Sponsorship Opportunities -**
- Tartan - \$500 Sponsorship Opportunities**
- Heather - \$250 Sponsorship Opportunities**

Deadline for Sponsorships is March 1, 2018

Minnesota Scottish Fair & Highland Games
Proud Member of

