

2018 Minnesota Scottish Fair & Highland Games

Program Advertising Requirements

Size

Quarter Page, Half Page & Full Page ads are available. Boxes shown for each ad size are not the actual size. **Please refer to the boxes for dimensions.**

Ads MUST conform to the size requirements to be placed.

Format

Please email your black & white ad in one of the following formats: .pdf .jpg .bmp .tif .png - Please embed all fonts. Ads submitted in other formats will NOT be placed.

Payment

Ads must be paid in full prior to ad placement.

Pay via PayPal (admin@mnscttishfair.org) or check to:

MSFHG - C/O Don Cogswell

1366 Camelback Dr.

Eagan, MN 55123

Deadline

Ads must be received by

Friday, June 29, 2018

to guarantee inclusion in the program. Ads received after the deadline will be placed on a space available basis.

Email Ad to:

dbcogswell@mnscttishfair.org

Subject line:

MSFHG Ad - Name of your
Business/Group

Questions

Call Don Cogswell

651-283-0362 or email:

dbcogswell@mnscttishfair.org

Full Page

10" tall by 8" wide

\$300

Full Page inside front
or back covers

\$400

Back Outside Cover
(color)

\$500

Eighth Page

2.5" tall x 4" wide

\$35

Quarter Page

5" tall

by 4" wide

\$75

Half Page

5" tall by 8" wide

\$150